

DRAGON CON BROADCAST INFORMATION and ETIQUETTE

The 2026 parade will once again be televised and streamed live on Atlanta's CW and our own DCTV.

CW Info: Live Broadcast, Saturday 9/5, starts at 10:00 AM,. This coverage is scheduled to stay live on air through the entire parade. Live Stream on atlcw.tv also starts at 10:00 AM.

Rebroadcast, Sunday, 9/6 at 11:00 AM. This broadcast will be edited to fit the time slot.

The CW can usually be found on channel 69 (check your listings for DVR and other recording settings, etc.)

DCTV info: Live Broadcast, Saturday 9/5, 10:00 AM, Rebroadcast, TBA on DCTV throughout the weekend via our closed circuit set up in Host Hotels only (Hyatt Regency, Marriott Marquis, Hilton Atlanta, Courtland Grand, Westin).

The parade coverage is also available through the new DC Streaming Membership option as well.

REMEMBER

- We ARE Dragon Con! I know this goes without saying still please be on your best behavior while on the route. Don't do anything that will later embarrass our con or yourselves. Our Parade Guidelines, published each year, remain in effect regarding behavior along the route, costumes and props, etc.
- Note that you will be removed from the parade without warning if inappropriate behavior or any violations of our Guidelines are witnessed by parade escorts.
- THE CW CAMERA AND 'BROADCAST BOOTH' LOCATION IS NOT A PERFORMANCE STOP. Let me repeat that – NOT A PERFORMANCE STOP. Please keep moving unless you are stopped by parade team members controlling that area (see Item #4 below). Do not stop to "mug" for the camera or otherwise hog air time with a demonstration or performance of any kind. We want to get the entire parade into the air time (including commercial breaks) that

we have. YOU WILL BE BANNED FROM PARTICIPATING IN FUTURE PARADES IF YOU CANNOT ABIDE BY THIS.

- There may be pauses between sections as you approach the CW's booth to accommodate pacing. Look for the "STOP" and "GO" signs. Watch for and listen to instructions you get from parade team members.
- The security and mechanics of the parade will be once again be tight.

Please be prepared to move out and/or hold when directed. Be aware of your surroundings.

- Keep in mind that while the live broadcast will air for the entire parade, The CW will schedule commercial breaks and some sections of the parade might not make it on screen during their live broadcast. DCTV generally covers the entire parade and everyone in it.
- Enjoy this special shared moment. Have fun! Be the parade we've always been. Celebrate everything you are that makes Dragon Con so incredible!